

CREATIVE DESIGNER

CONTACT DETAILS

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A highly self motivated individual with a real passion for success. I have a vast range of skills in graphic design, online marketing / ecommerce and public relations, with a keen eye for detail, creative thinking, strong organisation and planning skills. All projects undertaken are carried out to the highest standard.

EDUCATION

Lancaster University
2010-2012
FD Degree - Graphic Design

BPIF Apprenticeship
2007-2008
NVQ Level 3 Digital Design

Mount Carmel High School
2000-2005
10 x GCSE's Grade A-C

HOBBIES & INTERESTS

A keen sportsman with a passion for sport both on and off the field, playing both cricket and football at varying levels as well as attending matches. I have a growing portfolio of charity events where I have raised valuable funds for organisations through long distance endurance events.

REFERENCES

Available on request

JAMES ORMEROD

EMPLOYMENT HISTORY

September 2014 **PROMARK MEDIA** Graphic Designer
Present

As the lead graphic designer at the company I am responsible for the creative output of the companies industry leading publication, UK Construction Excellence. I am also responsible for dealing with a number of high value customers on a wide range of projects. These projects typically include a full range of advertising materials, social media support and video.

October 2014 **RACING POST** Graphic Designer
September 2015

Working in the companies graphics and picture desk department I was tasked with meeting strict deadlines on a daily basis, with a strong emphasis on high accuracy and attention to detail. Working with stakeholders at all levels using the company's CMS, proof reading and ensuring high level of communication is present to prioritise workload and ensure the demands of the company are met.

March 2012 **SURRIDGE SPORT / SDL GROUP LTD** Design Manager
October 2014

- Employed as the company's sole creative graphic designer developing, designing and implementing all aspects of the brands design, marketing and PR needs including POS, catalogues, web graphics and advertisements. Working closely with key clients at all levels, including company directors, trade partners and retail customers.
- Management of key projects including the full redesign and development of the company's ecommerce website, resulting in a significant sustained increase in sales.
- Forming close working relationships with professional sports clubs ensuring a pro-active, can-do atmosphere was created between both parties.

August 2006 **NAYLER GROUP LTD** Graphic Designer
January 2012

Working in the company's design and pre-press department, dealing with all aspects of the print process from the initial concept stage to the finished product. I worked on a wide variety of projects including the role of sole designer of matchday programmes for several football clubs including Blackpool, Morecambe and Accrington Stanley. Developing strong, solid working relationships, with a good understanding of clients requirements.

SKILL SET

Graphic Design

Layout 
Creative Thinking 
Adobe Creative Suite 
Video 

Marketing

Email Campaigns 
Planning 
Social Media 
Events 